



# HIVE

## COOKIE POLICY

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide web services and functionalities for the users. This Cookie Policy constitutes an inseparable part of the **Terms and Conditions** and **Privacy Policy**.

Cookies may be either “persistent” cookies or “session” cookies. A persistent cookie consists of a text file sent by a web server to a web browser, which will be stored by the browser and will remain valid until its set expiry date (unless deleted by the user before the expiry date). A session cookie, on the other hand, will expire at the end of the user session, when the web browser is closed.

Cookie	Name	Purpose	More information
collect	Google Analytics	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	google-analytics.com

fr	Facebook Pixel	Used by Facebook to deliver a series of advertisement products such as real-time bidding from third party advertisers.	<a href="https://developers.facebook.com/docs/privacy/">developers.facebook.com/docs/privacy/</a>
ads/ga-audiences	Google Adwords	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behavior across websites.	<a href="https://policies.google.com/technologies/ads">policies.google.com/technologies/ads</a>

If you do not want to accept cookies you should end your browsing on this website. Please note that third-party cookies can be deleted by changing cookie setting in your browser as further described at [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

You can also opt out from Google Analytics by visiting <http://tools.google.com/dlpage/gaoptout>. Please keep in mind that any changes to your cookies settings may limit functions to certain websites.

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